



## Proteus Hub with RADAR Vision

### Dealer Agreement & Pricing

#### Proteus Hub RADAR Compatibility:

- Garmin
  - HD
  - xHD
  - Fantom
- Simrad
  - Halo 20+

#### Proteus Hub Pricing:

- Minimum Retail Price (MRP): \$2,950
- Q2 2024 Dealer Levels

% off MRP	Buy-in Volume	Cost/unit	Buy-in Total	\$'s you make
8%	0	\$2,714	\$2,714	\$236
20%	5	\$2,360	\$11,800	\$2,950
25%	10	\$2,213	\$22,130	\$7,380
25%+	25+	-	-	-

#### Buy-in Terms

Buy-in volume refers to an initial bulk order. Buy-in volume thresholds must be met in a single order. *Ex: You place an order for 5 units. You sell all 5 and buy 5 more. In this case, you are still at the 5-unit discount off MRP. To get the 10-unit discount, you must purchase 10 units at once.*

Buy-ins are done annually. The buy-in volume must be met each year for you to receive that % off MRP on subsequent orders within that year.

Minimum Retail Price (MRP) refers to the price we recommend dealers advertise and sell the product for. However, you can sell the product for as low as the Minimum Advertised Price, and you can also sell it for over the MRP.



## Product Details

- C-Map data is available for enhanced cartography (optional)
- Proteus is connected device – it connects to local cell towers via 4G cellular, and can also connect to onboard Wi-Fi
  - The connection is used for software, firmware, and map updates
- Customers are charged \$300/ year for the Proteus subscription.
  - The first year of the subscription cost is included in the purchase of the Proteus Hub

## Warranty Policy

The Proteus Hub devices carry a “no questions asked” warranty for 12 months from the date of purchase. If the hardware is proven to have failed in that time frame, Tocaro Blue will replace the device. Dealers are to manage the warranty process with their customers, and submit warranty requests to Tocaro Blue. Tocaro Blue will process and respond to warranty claims within one calendar week (7 days) of the warranty claim.

## Taxes

Dealers are responsible for paying their states sales tax on Proteus Hub device purchases. Dealers are responsible for charging state sales tax on Proteus Hub device sales.

## Marketing & Promotion

Dealers agree to market and promote the Proteus Hub device in accordance with the standards and materials provided by Tocaro Blue. Dealers agree to the above-listed wholesale pricing breaks and recommended retail price and minimum advertised price policies.

## Termination Clause

This agreement can be terminated immediately by submitting a formal termination letter in writing at any time, for any reason.

## Copyright and Disclaimers

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Reach out to our sales Director, Andrew Rains, for more information on becoming a dealer for the Tocaro Blue Proteus Hub:

Andrew Rains

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